



Direction:

Relating to college/millennial issues

Typographic treatment.



FASTER

▶ than your ◀

girlfriend

SEEING YOU WITH

- *your cousin* -

CATCHING THAT HUG

and jumping to

CONCLUSIONS

Simply Asia

REAL FOOD, FAST

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For more resources and inspiration visit your facebook page: [samejia](#)

FASTER THAN

— YOUR DATE TURNING —

INTO
THE **CREEPY**

TOENAIL COLLECTING

NIGHTMARE

SimplyAsia

REAL FOOD, FAST

Interactive

Jumping to Conclusions/Running from Responsibilities Race

- Race between microwave and person/Olympian
- Live stream
- Have obstacles such as a screaming girlfriend in the middle and have to say the right words to “calm her down”



Social

- Tweet @ olympic runners
 - Pair up with runners during Olympics
 - Usain Bolt vs. Microwave
- Twitter beef
 - Pair up with Olympic runners during the Olympics
 - Talk shit to each other on Twitter
 - Challenge each other to a race
 - Twitter poll voting who will win
 - Live video of runner vs. microwave

